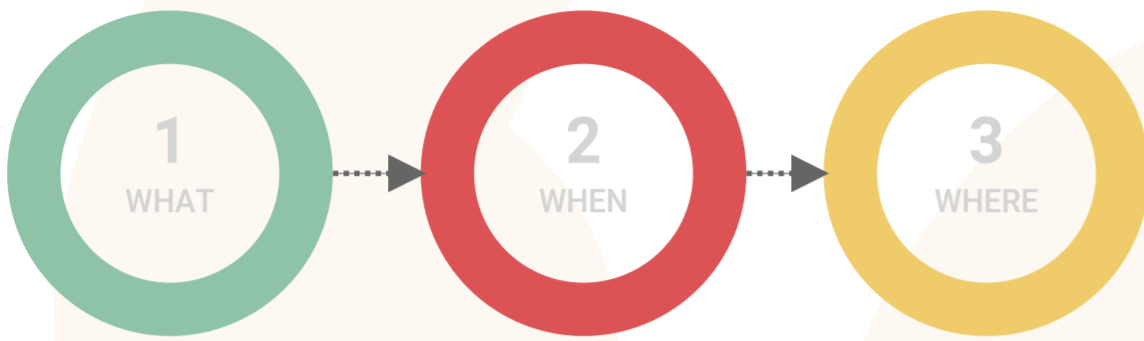


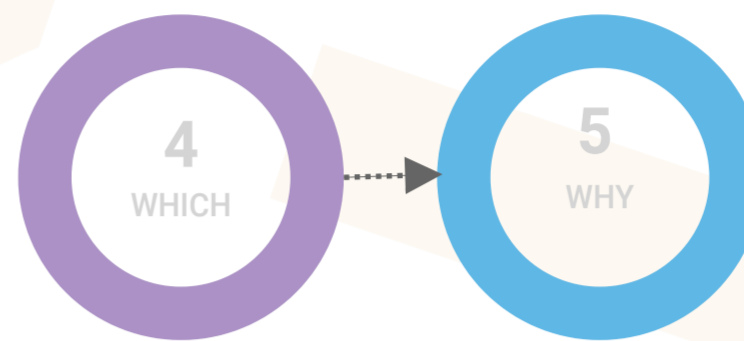
DATA PIPELINE

1 Selection

Topic KPI Formation



Data Source Selection



Keywords:

COVID, Explosion, Elections..
"US Elections 2016"

Duration/Time:

Between 1/1/2020 and 1/10/2020
2017-2019

Location:

Single: Lebanon, Beirut
Multiple: Morocco, Egypt, Lebanon, Syria
Regions: MENA, MEA, EMEA..

Data Source:

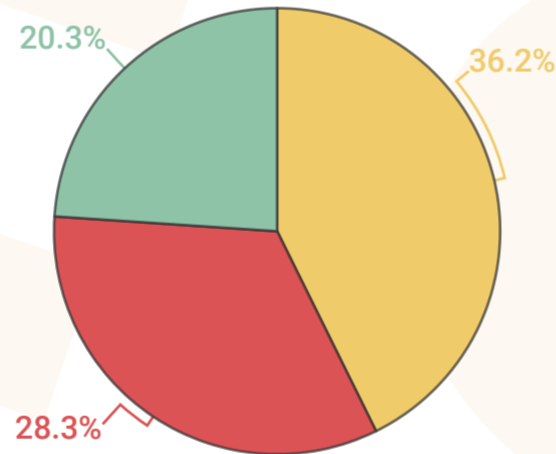
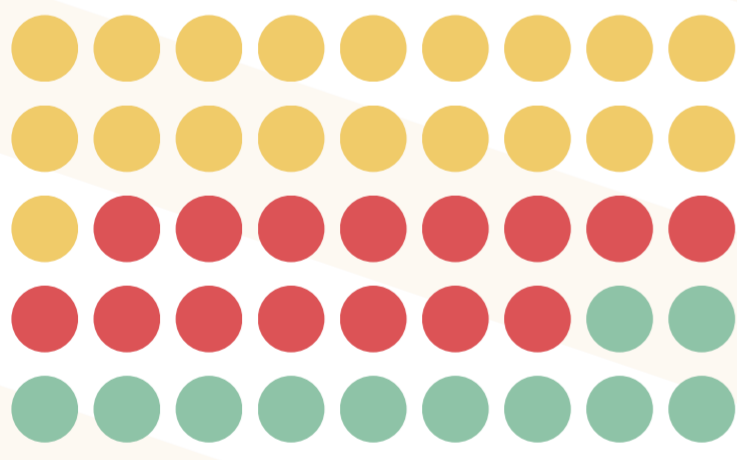
Single Source: Google, Data Gov,
Multiple Sources: UN Data Portals
Online/Offline Sources?

Verify:

Accuracy, Reputation, Credibility

Topic Selection

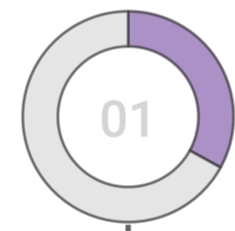
Using previous analysis



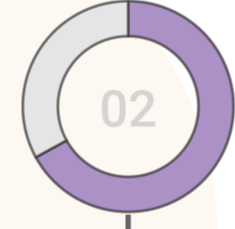
● Eurasia ● Americas ● Africa

Source Selection (online)

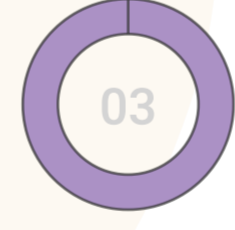
Using advanced search



20,000
15,000
10,000
5,000
0



1995 2000 2005 2010 2015



Advance Search

Interactive Search

Topic Validation



Reasonable?
Achievable?

Source Verification



Matching KPIs?